



## Sauble Beach Chamber of Commerce 2024 Sponsorship

The Sauble Beach Chamber of Commerce Board of Directors on behalf of their membership would like to thank-you for your consideration in supporting our local community.

Sauble Beach has long been a popular summer beach town but we are quickly gaining visitors that are discovering us beyond the beautiful sunsets, but also our fantastic events, activities and our nature that can be enjoyed all year around.

The past few years have certainly had challenges for our local business community, but the Sauble Beach Chamber of Commerce is dedicated in our supporting and advocating for our business community as well as maintaining our focus on promoting Sauble Beach as one of the best tourist destinations in Ontario.

We recognize that tourism is the economic engine that is the driving force for our area and as a Chamber of Commerce; we are committed to providing quality events/activities for our residents and visitors here in Sauble Beach.

Over the past few years, we are happy to have seen a spike in our area attracting more full time residents, seasonal residents as well as the interest of investors and new businesses.

The Sauble Beach Chamber of Commerce Board of Directors is comprised of a group of volunteer business owners who work on behalf of our membership, to give our visitors the best experience in Sauble as possible. It is through our membership fees, sponsorship packages, partnership with the Town of South Bruce Peninsula, Saugeen First Nations and various local community organizations that we are able each year to create a schedule of events for our visitors to enjoy.

### **2024 Calendar of Events**

January 19 <sup>th</sup> /20 <sup>th</sup>	Winterfest Weekend
March 30 <sup>th</sup>	Sauble Beach Job Fair
May 8 <sup>th</sup>	SBCC-Members Social/Business Tour
June 21 <sup>st</sup>	Summer Starts Here Kick Off
July 1 <sup>st</sup>	Canada Day Celebrations
July/August	5 Concerts in the Square (Dates TBA)
August 10 <sup>th</sup> /11 <sup>th</sup>	Sauble Sandfest Weekend
October 11 <sup>th</sup> /12 <sup>th</sup>	Sauble Gobble Weekend
October 22 <sup>nd</sup>	SBCC- Membership AGM

- Please note: Dates/times/locations still to be confirmed and may change. Additional sponsorship opportunities may present themselves throughout the year as the Chamber works to grow the membership, increase sponsorship support, and collaborate with the Town of South Bruce Peninsula, County and Saugeen First Nation as well as exploring grant opportunities that may be available to us. Our goal is to expand activities and events into the spring, fall and winter shoulder seasons. The more support we receive, the more we can do! We thank-you again for your consideration in helping the Chamber invest in the future of our community.

## **2024 Sponsorship Levels**

### **Platinum Sponsor-\$5000**

- Title sponsorship of (1) selected Chamber event plus all additional events
- Larger prominent Logo with mention as platinum SBCC sponsor
- Logo on all Chamber printed and digital materials
- Logo in prominent location on all event banners
- Chamber website and social media presence
- Call out on all radio/newspaper/online promotional and PR
- Call out at all events
- Additional signage opportunities at all events
- Prime location booth at all events for brand awareness/sampling

### **Gold Sponsor- \$2500**

- Gold sponsorship of all Chamber related events
- Logo on all Chamber printed and digital materials
- Logo with mention as Gold sponsor
- Logo in prominent location on event banners
- Chamber website and social media presence
- Call out on all radio/newspaper/online promotional and PR
- Call out at all Chamber events
- Additional signage opportunities at all events
- Booth at all events for brand awareness/sampling

### **Concert in the Square Event Sponsor- \$500**

- Event sponsor
- In partnership with Gold Sponsors
- Exposure at the event with signage and logo
- Exposure on Chamber social media
- Call out as Event sponsor
- Sampling/handouts at events

### **Single Event Donor- \$500**

- Sponsorship of one event only
- In partnership with all sponsors

- Call out as an additional Event donor/sponsor with signage