



On behalf of the Board of Directors of the Sauble Beach Chamber of Commerce, we would like to thank you for your continued support of our organization. This past year of 2023, our organization hosted various events including;

- Winterfest and Trivia Night
- Sauble Beach Job Fair
- 5 "Concert in the Square" music nights
- Canada Day Celebration
- Sauble Sandfest
- Sauble Gobble Thanksgiving

These events also allowed our organization to partner with many local community groups which allowed some to achieve a portion of their fundraising efforts. Some of these groups included;

- Sauble Beach Lions Club
- Sauble Beach Firefighters Association
- Amabel Sauble Community School (Gr 7/8 school trip)

Through these partnerships we saw a substantial jump in attendance this year over last & all received rave reviews through all our Social Media channels.

All of our events hosted by the Sauble Beach Chamber of Commerce are free events (excluding Trivia Night) are possible through our membership dues, additional member sponsorship and our Chamber volunteers.

Our goal for these events is always to attract visitors, promote Sauble Beach as a premiere vacation destination and to give our guests reasons to keep coming back to our area.

Our Board of Directors are currently in the planning process for our upcoming year and we are working towards creating an even more exciting schedule of events for 2024.

We are actively working with the Town of South Bruce Peninsula Council and Staff on behalf of our membership to address various issues that have been ongoing concerns for our businesses and we will continue to advocate for our membership. Our Board of Directors has also formed a liaison committee to work with Saugeen First Nations and we are looking forward to having a strong working relationship with our neighbours.

Please find attached our 2024 Sauble Beach Chamber of Commerce Membership invoice and again, we appreciate your continued support of our efforts.

If you have any questions, concerns or comments, please do not hesitate to contact me back.

Best Regards,

Becky Knight, President and Board of Directors
Sauble Beach Chamber of Commerce

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